

# **St Thomas College, Kozhencherry**

## ***Certificate Course in Journalism***

**Name of the Department:** Department of Malayalam

**Course Coordinator:** Dr Nibulal M N

**Duration of the Course:** 30 hours

### **Course Objectives:**

- 1. To develop journalistic traits in the students.**
- 2. To equip participants to persuade, to negotiate, to summarise, and to communicate information, ideas and opinions in a variety of contexts.**
- 3. To develop skills in group discussion, interaction, and teamwork.**

### **Learning Outcome:**

At the end of the course the participants will register noticeable progress across the skills like problem solving, investigative reporting, logical reasoning and objectivity, attention to detail, editing and research skills.

He/She is better equipped to:

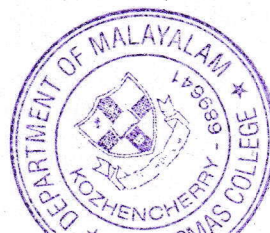
1. employ with competence an appropriate range of verbal and non-verbal skills in a variety of situations
2. interact with individuals and/or groups with considerable ease and confidence
3. present information, ideas and opinions coherently
4. demonstrate an ability to prepare, design, and deliver presentations with clarity and competence that meets the demands of specific situations
5. Conduct themselves with confidence

### **Course Outcomes:**

At the end of the course the participants get employment opportunities in the field of Journalism.

He/She is better equipped to:

1. employ with competence to give attention to details
2. employ research skills and digital literacy
3. employ investigative reporting



## Course Outline

### Module 1: Reporting (15 hours)

- 1.1 editorial structure: (4hours)
- 1.2 reporter: (3 hours)
- 1.3 qualities of reporter: (4hours)
- 1.4 basics principles of reporting: (4 hours)

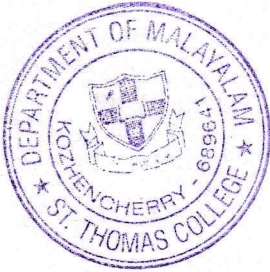
### Module 2: Editing (15 hours )

- 2.1 editing process: (4 hours)
- 2.2 headlines: (4 hours)
- 2.3 various headlines: (3 hours)
- 2.4 designing of newspaper: (4 hours)

### Mode of Evaluation:

Attendance

### Recommended Readings: Nil



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